

RE-THINK THE BUSINESS MODEL

As you have completed all of the 5R steps, return to the Re-think step to re-consider traditional business processes. Instead of linear "take-make-dispose" approach, develop a business model that considers and incorporates sustainability factors and circularity principles. Use the Green start-up Canvas (GSC) to consider all possible angles for sustainable business development. Create the GSC by filling in the canvas template and adding notes.

