



**Funded by
the European Union**

3 partner Universities - Lapland University of Applied Sciences (Finland), Turība University (Latvia) and FH Aachen University of Applied Sciences (Germany) – have joined in ERASMUS+ project which aims to develop teaching materials for creating sustainable business.

In this newsletter you will find information about events and useful tools for development of sustainable business!

WELCOME TO USE DIGITAL HANDBOOK!

Welcome to SECA Guide, the digital handbook on innovating sustainable start-ups and businesses for climate action! This guide empowers educators, students, entrepreneurs, and businesses with the knowledge and tools necessary to create and develop sustainable business ideas and models. In this handbook, you will find a comprehensive methodology that walks you through the process of innovating and building sustainable businesses aligned with climate action. This will be helpful material for any lecturer or trainer who is teaching business, economics, development, sustainability subjects. Also it will be useful for anyone who is interested to develop sustainable business ideas. You will find in SECA guide different methodologies, step-by-step instructions, work sheets, links to supporting videos and other resources.

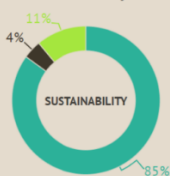
Download full guide or explore teaching material on our webpage in 4 languages.



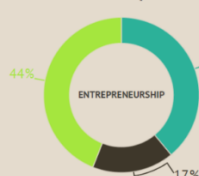
WHAT STUDENTS KNOW ABOUT SUSTAINABLE ENTREPRENEURSHIP?

At the beginning of the project 224 students and teachers from 3 partner Universities from Latvia, Finland and Germany took part in the survey about sustainable entrepreneurship. Results shows the tendency that students and teachers in general have some information about sustainability, but then it comes to more deeper knowledge, the number are decreasing. [READ MORE HERE.](#)

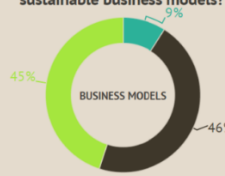
Do you know the term sustainability?



Do you know anything about sustainable entrepreneurship?



Are you familiar with the practices how to build sustainable business models?



● YES ● NO

● HAVE ONLY GENERAL KNOWLEDGE

INTERNATIONAL CONFERENCE AND VIDEOS FROM THE CONFERENCE

On 31.10.2023 more than 100 participants visited conference “Sustainability in Action” which was held at the Turiba University, Latvia, Riga. On our webpage you can find recording of the conference and presentations. Listen to very interesting speakers presenting their experience in sustainable business and sustainable development. [FIND VIDEOS HERE.](#)



SUPPORTIVE RESERACH REPORT

3 Partner Universities have conducted research on existing sustainable business practices. Report can be interesting for learners, students, teachers and entrepreneurs interested in sustainable business topic.

In the report you can explore social entrepreneurship and sustainable entrepreneurship concepts, different understanding of those concepts in 3 partner countries. Also you can learn more about Sustainable Development Goals (SDGs), Concept of Corporate Social Responsibility and other concepts related to the field of sustainability. Full report can be found [HERE.](#)



VIDEOS EXPLAINING SUSTAINABLE ENTREPRENEURSHIP



We offer you to watch different short videos explaining sustainable entrepreneurship, circular economy and other related topics. You can also watch interviews with different experts and entrepreneurs and teaching videos which explain different methods of creating sustainable business idea.

Videos are available on our webpage [HERE.](#)

HOW TO ORGANISE SUSTAINABLE CONFERENCE OR EVENT – TIPS CREATED BY THE STUDENTS

In spring semester 2023 Turiba University Events' management programme students worked on development of sustainable projects in frame of “Project management” course. As one of the results 2 poster were created explaining and giving simple tips how to organise sustainable conference event or business meeting with your partners. Those are simple advices how to start transformations towards more sustainable business and sustainable mindset in your company or organisation. Posters are available [HERE.](#)



TRAINING ON SUSTAINABLE ENTREPRENEURSHIP IN ROVANIEMI, FINLAND

Intensive Study Programme on Sustainable Entrepreneurship was organised in Rovaniemi, Finland (27.2-3.3.2023) where the core was to test the Digital Handbook and methodologies with the students. More than 60 participants from all over the world representing our three partners universities participated in the training. The results indicated that students' knowledge significantly increased on the SE topic and the methods such problem-solution tree and design thinking were extremely useful in the development of sustainable business idea.



“TEACH THE TEACHER” WEEK IN AACHEN, GERMANY



Sustainable Entrepreneurship for Climate Action Digital Handbook training for teachers took place in Germany, FH Aachen UAS during 20.3-24.3.2023. Professors and teachers from all three universities “turned” into students and had an opportunity to apply the methodology of the handbook during the training. Intensive discussion among the teachers also helped to introduce new dimensions to the draft of the digital handbook. According to the teachers the training was a great success and as one teacher noted: “It had a big impact as it showed that sustainability can be incorporated much more into all courses. Own competence on sustainability grew substantially - exchange methods and best practices with colleagues from partner institutions and learning from them was core value for me”.



LEAVE YOUR FEEDBACK ABOUT HANDBOOK

Read the Handbook, try out different methodologies and worksheets and watch supporting videos. Have an opinion? Fill in short feedback form and help us to improve our materials.

[FILL FEEDBACK FORM](#)



AND MANY MORE USEFUL MATERIALS: <http://sustainable.turiba.lv>