

# WORKBOOK

## BUILDING A CLIMATE ACTION START-UP

Review the core actions towards a sustainable start-up:

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-  **Action 1** - Ideate a new business with problem solution tree
-  **Action 2** - Create a business proposal with the SBI model
-  **Action 3** - Create a sustainable value proposition with design thinking
-  **Action 4** - Build a circular business model with the 5R canvas
-  **Next steps** - Create a business plan and launch the business



[HOW TO BUILD SUSTAINABLE ENTERPRISES FOR CLIMATE ACTION](#)