

CONFERENCE SUSTAINABILITY IN ACTION

31.10.2023, RIGA, LATVIA

In a world facing unprecedented environmental challenges and societal disparities, the concept of sustainable entrepreneurship has emerged as a guiding principle symbolizing progress and future of the business.

Sustainable business practices are no longer a choice but a necessity. They encompass a holistic approach that balances economic prosperity, environmental responsibility, and social equity. By adopting sustainability as a core principle, businesses can not only reduce their environmental footprint but also enhance their resilience and competitiveness.

However, is it truly so easy to become a sustainable entrepreneur? Numerous challenges and obstacles stand in the way. Entrepreneurs require specific knowledge, skills, as well as access to resources and investments. On our path to sustainable business, we encounter a multitude of challenges.

During the conference, we will delve into these challenges and explore strategies to navigate towards sustainable entrepreneurship

Apply for the conference and engage with experts and successful entrepreneurs, explore emerging trends and network with like-minded professionals.



31.10.2023
10:00 - 15:00 (GMT+3)



Participation: Free of charge
Participants: Educators, entrepreneurs, students



Riga, Latvia
Turiba University



Application: until 20.10.2023, [HERE](#)



Language: English

Hosted by:



On-line stream of the conference:
Turiba Facebook page
<https://www.facebook.com/Biznesa.augstskola.Turiba>

3 partner universities – Lapland University of Applied science (Finland), Turiba University (Latvia) and FH Aachen University of Applied Sciences (Germany) have joined the forces to implement ERASMUS+ project SECA, which aims to explore topic of sustainable business and create new study methods and tools which will help us to prepare young specialists who know how to run business in sustainable way. This conference is organised in frame of this ERASMUS+ project. Project nr. 2021-1-FI01-KA220-HED-000032094.

<http://sustainable.turiba.lv>