

WORKBOOK

CHECKLIST

	CHECKLIST WITH QUESTIONS	COMMENTS
EMPATHIZE	<p>Have we defined our target group?</p> <p>Have we understood what the needs and wishes of our users are?</p> <p>Have we used market analysis to find out what demand, stakeholders or similar products exist?</p>	
DEFINE	<p>Have we understood what problems users have in relation to our idea?</p>	
IDEATE	<p>Have we developed a variety of new solution ideas and really thought out of the box?</p> <p>Have we decided on an idea after intensive brainstorming?</p>	
PROTOTYPING AND TESTING	<p>Have we developed an initial prototype?</p> <p>Have we tested our prototype sufficiently?</p> <p>Have we implemented the collected feedback and further developed our idea and the prototype?</p> <p>Have we repeated the steps often enough and really optimized our idea and the prototype?</p>	
REFLECT	<p>Have we worked well together as a team or have we identified and discussed potential opportunities for improvement?</p> <p>Are we satisfied with our results or have we also identified suggestions for improvement?</p>	